

MARIUS VLAD POP

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PROFESSIONAL SUMMARY

Academically, I hold a Ph.D. in Engineering and Management, an LL.B and a M.Th., and I am currently pursuing an Executive MBA at Valar Institute, Quantic School of Business and Technology.

Professionally, I am currently contributing to the growth of investment platforms and digital distribution across the BT group. This includes initiatives such as the launch of ETFs, digital onboarding flows, platform integrations, mobile app development, FinTech partnerships and AI-enabled processes aimed at simplifying client journeys at the intersection of business, technology and regulatory frameworks.

My background combines technical, legal and business perspectives, further strengthened through executive programs in digital transformation, project management, financial innovation and data protection with institutions such as CFI, INSEAD, FSFM, Google and Meta.

Alongside my industry work, I serve as a university lecturer and researcher, bridging theory with what consistently proves effective in practice.

Fluent in German and English; Conversational in Italian and Hungarian.

PROFESSIONAL EXPERIENCE

Banca Transilvania

- **Digital Integration Manager, Investment Subsidiaries** (Nov 2023 – Present)
- **Fintech Scout, Open Innovation** (May 2022 – Nov 2023)
- **Regional Sales Manager, Acquiring** (Nov 2020 – May 2022)
- **Business Relationship Manager** (Mar 2019 – Nov 2020)
- **Legal Advisor & Senior Litigator** (Jun 2012 – Feb 2019)

Universitatea din Oradea

- **Associate Lecturer, PhD Researcher** (2022 – 2026)

Griffiths School of Management

- **Guest Lecturer** (2020 – 2023)

Medea Zentralbibliothek Zürich

- **OCR Technology Specialist** (2008 – 2012)
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EDUCATION

- **Valar Institute**, Washington DC – Executive MBA, Quantic School of Business and Technology, (2026-2027)
- **Universitatea din Oradea** – PhD, Engineering and Management (2022-2026)
- **META**, Coursera – Generalist Software Engineer Certificate (2022-2023)
- **Universitatea din Oradea** – Master's degree, Systematic Studies (M.Th.) (2013-2015)
- **Universitatea din Oradea** – Bachelor of Laws (LL.B.) (2005-2009)

CERTIFICATIONS

- Project Management Professional Certificate (Google)
- Certificate in Finance and Financial Markets (CFI, Corporate Finance Institute)
- Investment Management Specialization (University of Geneva)
- Datenschutz und Datensicherheit (Frankfurt School of Finance & Management)
- AI for Finance Specialization (AI Business School)
- Innovation Management (Erasmus University Rotterdam)
- Certified Training Professional (MECS)

PUBLICATIONS

- *Managementul Inovației Eficacitatea Transformării Digitale în FinTech*, ISBN 978-606-10-2506-0
- *Taxonomy of Fraud in Crowdfunding: A Hybrid Review of Detection Tools Using Artificial Intelligence and Blockchain for Sustainable Platforms*
- *Knowledge Management System Evaluation Using Genetic Algorithm and Monte Carlo Method*
- *Agentic AI in STEM Education: Enhancing Cognitive Flexibility and Workforce Readiness*
- *Anatomy of Peer-to-Peer (P2P) Lending Fraud: A Review with Managerial Implications*
- *Teste Grila Pentru Sustinerea Examenelor De Primire Si Definitivare In Profesia De Consilier Juridic* ISBN 978-606-26-0953-5.

LANGUAGES

German (Native/Bilingual), **Romanian** (Native/Bilingual), **English** (Full Professional), **Italian** (Elementary), **Hungarian** (Elementary).